

NAAC
ACCREDITED



PPSU

P P SAVANI UNIVERSITY

NEP IMPLEMENTATION CENTRE



**Your
Gateway to
Global
Excellence**



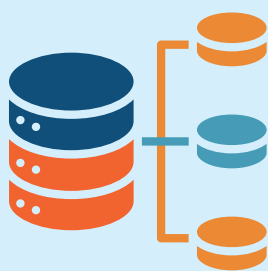
**Welcome to
P P Savani University,
where academic
excellence meets
unparalleled
opportunity.**

ABOUT PPSU

At P P Savani University, we pride ourselves on offering a dynamic learning environment tailored to meet the demands of the modern world. With a focus on future-ready courses such as B.Com (Hons.) in International Accounting & Finance with ACCA, UK; Integrated MBA in Business Analytics; BBA or MBA in Business Analytics; and B.Sc in IT, we empower our students to excel in their chosen fields. Our commitment to providing premium classroom studies ensures that every student receives personalized attention and support from our experienced faculty members.

Through initiatives such as Internship/Apprenticeship Embedded Degree Programs, MoUs for Industry-Institute Linkages, and the establishment of a Research and Development Cell, we ensure that our curriculum remains aligned with industry needs, preparing our students for success in the dynamic professional landscape.

**Join us at P P Savani University,
where we not only shape minds
but also cultivate leaders who are
ready to make a lasting impact
on the world.**



BACHELOR OF COMPUTER APPLICATIONS (BCA)

A Bachelor of Computer Applications (BCA) is an undergraduate degree program that focuses on computer applications and information technology. BCA programs are designed to provide students with a strong foundation in various aspects of computer science and applications, enabling them to pursue careers in the ever-expanding IT industry.

BCA programs offer a comprehensive curriculum in core computer science subjects, such as programming languages, data structures, algorithms, and software engineering. Students gain a deep understanding of the fundamental principles of computer science. Beyond technical skills, BCA programs foster personal development. Students can improve problem-solving, critical thinking, teamwork, and communication skills, all of which are valuable not only in the IT industry but in various other professions as well.

Eligibility:

Pass in 12th Grade Science/ Commerce/ Arts with minimum 45%.



B.SC. IT

Bachelor of Science in Information Technology (B.Sc. IT) is a cutting-edge undergraduate program designed to equip students with the knowledge and skills needed to thrive in the ever-evolving world of information technology. This program combines theoretical foundations with practical applications, making it an ideal choice for individuals looking to embark on a career in the rapidly growing IT industry.

This program covers a wide range of IT topics, such as programming, database management, networking, web development, and cybersecurity. This versatility allows students to explore various areas within the field and find their niche, ensuring a well-rounded education.



Eligibility:

Pass in 12th Grade with minimum 45%, Science/ Commerce/ Arts

APPLICATION OF BUSINESS ANALYTICS IN FUNCTIONAL AREAS

Business Analytics vs. Specialized Management Fields

Business Analytics cuts across specializations like Marketing, Finance, HR, and Logistics & Supply Chain Management, providing invaluable insights and enhancing decision-making in each area.

CHOOSING YOUR PATH

Whether you love problem-solving, creativity, financial analysis, or logistics optimization, Business Analytics offers a versatile skill set that complements various career paths, ensuring a future filled with exciting opportunities.

INTRODUCTION TO BUSINESS ANALYTICS

What is Business Analytics?

Business Analytics is about leveraging statistical methods and cutting-edge technologies to extract actionable insights from data, empowering informed decision-making, operational optimization, and innovation across industries.

Why Should You Care?

In a data-driven world, equipping yourself with Business Analytics skills as a management student gives you a competitive edge, as companies increasingly rely on data for strategic decisions and gaining a competitive edge.

READY TO BECOME A DATA CHAMPION?

Equip yourself with Business Analytics skills to unlock a future where data-driven decision-making shapes success and innovation across industries.

PPSU Business Analytics Courses in Collaboration with Global Leaders IBM and SAS

- BBA (Business Analytics) in collaboration with IBM
Duration: 4 Years
(Exit Option available after 3 years)*
- MBA (Business Analytics) in collaboration with SAS
Duration: 2 Years
- Integrated BBA+MBA (Business Analytics) in collaboration with IBM
Duration: 5 Years
- MBA (Business Analytics) in collaboration with SAS for Working Executives (2 Years Work Experience)
Duration: 2 Years

*Exit Fees will be charged

*NEP Complied Industry/University Certification leading to PPSU degrees.



CAREER OPPORTUNITIES IN BUSINESS ANALYTICS

With a background in Business Analytics, explore careers such as Business Analytics Consultant, Data Analyst, Marketing Analyst, or Risk Analyst, where salaries are lucrative and demand is high.



ACCA, UK with B.Com (Hons.)

The B.Com (Hons.) International Accounting & Finance with ACCA, UK is integrated and embedded with ACCA Syllabus and leads to ACCA Qualification with paper exemptions. ACCA (The Association of Chartered Certified Accountants) is the global body for professional accountants. ACCA aims to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management. ACCA supports their 2,33,000 members and 5,36,000 students throughout their careers, providing services through a network of 110 offices and active centers. ACCA's focus is on professional values, ethics, and governance, and ACCA delivers value added services through 98 global accountancy partnerships, working closely with multinational and small entities to promote global standards and support.

The program entails a student completing the entire ACCA Qualification alongside their B.Com ACCA from P P Savani University. The student needs to attend a few ACCA external examinations across 3 years of his/her ACCA, UK with B.Com (Hons.) Program. The classes are run on campus itself through professional trainers from ISDC, which is the Approved Learning Partner of ACCA in the Country.

Eligibility:

Pass in 12th Grade with minimum 45%. Both Science and Commerce stream students are eligible for ACCA, UK with B.Com (Hons.)

**NEP Complied Industry/University Certification leading to PPSU degrees.*





Master of Business Administration (M.B.A.)

Specialization offered: Finance, Marketing, Human Resources, Logistics

USPs of the programme:

Industry-Relevant Curriculum: Courses designed in collaboration with industry leaders to ensure practical and up-to-date knowledge.

Robust Placement Support: Strong corporate partnerships ensuring excellent internship and placement opportunities.

Networking Opportunities: Access to a vast alumni network and regular industry interaction events.

Startup Ecosystem Support: Access to the Student Startup and Innovation Policy (SSIP) platform for funding, mentoring, and incubation.

Real-Time Business Simulation: Hands-on experience through AIMA BizLab, a virtual platform for business decision-making.

Career-Ready Preparation: Enhanced employability through exposure to industry-standard tools and practices.

Collaborations:



Eligibility:

Any UG program with a minimum of 50% marks

**NEP Complied Industry/University
Certification leading to PPSU degrees.*





MBA Executive

The Executive Management Programme empowers experienced professionals to advance their careers while continuing to work. It enhances leadership skills, fosters practical knowledge, and opens doors to new opportunities. With a focus on career acceleration, skill development, and networking, this programme is a gateway to becoming future-ready.

KEY BENEFITS:

1. Leadership Development

Gain core leadership competencies such as strategic thinking, decision-making, and business acumen. Learn to manage complexity and drive business growth, positioning yourself for faster career progression.

2. Broader Perspective

Transition from specialist to generalist by exploring diverse fields like Accounting, HR, Marketing, and Strategy. Understand business holistically and make cross-functional decisions.

3. Flexible Learning

Designed for working professionals, the programme offers weekend/evening and online formats. Study from anywhere, anytime—without compromising on work commitments.

4. Skill Enhancement

Develop expertise in Digital Marketing, Business Analytics, and system-driven decision-making. Strengthen both hard and soft skills—communication, empathy, and critical thinking—that are vital in today's dynamic workspaces.

5. Practical Application

Apply classroom concepts directly to your workplace. Real-world assessments help reinforce learning and identify areas for improvement.

Eligibility:

Any UG program with a minimum of 50% marks

*NEP Complied Industry/University
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FEE STRUCTURE

Tuition Fees Per Semester

BCA (Hons.) with IBM Certification	INR 52500*
B.Sc in Information Technology (Hons.) with IBM Certification	INR 52500*
IMBA (Business Analytics) with IBM Certification	INR 95000*
ACCA, UK with B.Com (Hons.)	INR 75,000*
MBA (Business Analytics) with SAS certification	INR 100000*
MBA (Dual Specialization)	INR 100000*
MBA (Executive)	INR 100000*

*For PPSU NIC | Note: Fees will vary according to Indian State or International Country in which student has cleared the qualifying exam
 • Industry certification charges will be extra • Admission Form, Enrollment & Exam Fees will be separate • Laptops are compulsory
 • One Time Dress & Book Charges Applicable • NEP complied industry/University certification which leads to PPSU degrees'

INDUSTRY
CERTIFICATION
PARTNERS

aws academy
Member Institution



FORTINET



SAS

IBM

coursera



CAMPUS:

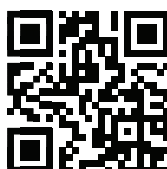
NH 48, GETCO, Near Biltech, Village: Dhamdod, Kosamba, Dist.: Surat - 394125.

SURAT VESU CAMPUS:

PPSU NIC, Rivoli Heights, Opp. Florencce Apartments,
 Besides Rajhans Cinema, Vesu, Surat - 394518.

Call: 9512033066 • E-mail: admission@ppsu.ac.in

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